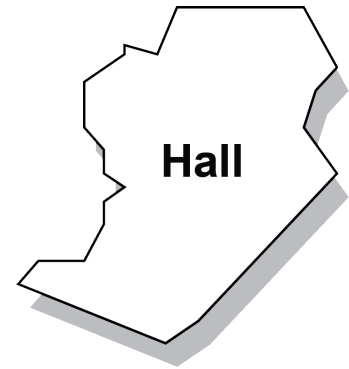




## Gainesville, GA

### Metropolitan Statistical Area



Updated: Dec 2016

## Super Sector Industries

	Establishments			Employment			Weekly Wage		
	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change
Construction	470	487	3.6%	3,354	3,640	8.5%	833	920	10.4%
Education and Health Services	513	550	7.2%	12,866	13,380	4.0%	932	954	2.4%
Financial Activities	445	451	1.3%	2,575	2,780	8.0%	1,107	1,186	7.1%
Information	46	44	-4.3%	561	543	-3.2%	1,109	1,191	7.4%
Leisure and Hospitality	347	378	8.9%	7,363	7,585	3.0%	511	445	-12.9%
Manufacturing	256	260	1.6%	18,404	18,996	3.2%	862	802	-7.0%
Natural Resources, Mining, and Agriculture	26	28	7.7%	272	234	-14.0%	856	864	0.9%
Other Services	282	290	2.8%	1,384	1,546	11.7%	557	549	-1.4%
Professional and Business Services	766	765	-0.1%	7,345	7,221	-1.7%	705	955	35.5%
Trade, Transportation and Utilities	1,056	1,067	1.0%	14,968	15,365	2.7%	741	764	3.1%
Unclassified	227	232	2.2%	253	270	6.7%	847	846	-0.1%
Government	116	118	1.7%	10,012	10,000	-0.1%	727	748	2.9%
<b>Total</b>	<b>4,550</b>	<b>4,670</b>	<b>2.6%</b>	<b>79,357</b>	<b>81,560</b>	<b>2.8%</b>	<b>790</b>	<b>810</b>	<b>2.5%</b>

Note: All figures are 2nd Quarter of 2015 and 2016.

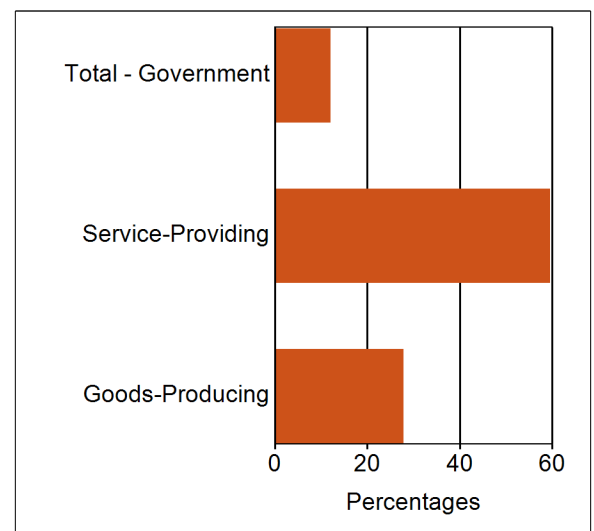
### Gainesville, GA Metropolitan Statistical Area Per Capita Income

Source: U.S. Bureau of Economic Analysis



### Gainesville, GA Industry Mix 2016

Source: See Industry Mix data on Page 2.



**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875

# Industry Mix - 2nd Quarter of 2016

	Number OF Firms	Employment		WEEKLY WAGE
		NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>775</b>	<b>22,869</b>	<b>28.0</b>	<b>821</b>
Agriculture, Forestry, Fishing and Hunting	25	208	0.3	794
Mining, Quarrying, and Oil and Gas Extraction	3	*	*	*
Construction	487	3,640	4.5	920
Manufacturing	260	18,996	23.3	802
Apparel	1	*	*	*
Beverage and Tobacco Product	6	254	0.3	1,024
Chemical	15	874	1.1	1,153
Computer and Electronic Product	4	*	*	*
Electrical Equipment, Appliance, and Component	6	*	*	*
Fabricated Metal Product	39	787	1.0	995
Food	38	10,162	12.5	659
Furniture and Related Product	15	161	0.2	706
Machinery	23	1,844	2.3	1,010
Miscellaneous	28	483	0.6	910
Nonmetallic Mineral Product	18	152	0.2	892
Paper	3	26	0.0	873
Petroleum and Coal Products	1	*	*	*
Plastics and Rubber Products	12	638	0.8	792
Primary Metal	4	486	0.6	1,031
Printing and Related Support Activities	18	236	0.3	922
Textile Mills	6	520	0.6	656
Textile Product Mills	4	11	0.0	236
Transportation Equipment	10	1,703	2.1	1,014
Wood Product	9	215	0.3	688
<b>Service-Providing</b>	<b>3,545</b>	<b>48,420</b>	<b>59.4</b>	<b>817</b>
Utilities	6	157	0.2	1,352
Wholesale Trade	329	4,422	5.4	1,072
Retail Trade	578	8,409	10.3	560
Transportation and Warehousing	154	2,377	2.9	871
Information	44	543	0.7	1,192
Finance and Insurance	257	2,207	2.7	1,264
Real Estate and Rental and Leasing	194	573	0.7	884
Professional, Scientific, and Technical Services	436	1,656	2.0	1,055
Management of Companies and Enterprises	27	888	1.1	2,914
Administrative and Support and Waste Management and Remediation Services	302	4,677	5.7	548
Educational Services	32	867	1.1	836
Health Care and Social Assistance	518	12,513	15.3	962
Arts, Entertainment, and Recreation	81	986	1.2	1,331
Accommodation and Food Services	297	6,599	8.1	312
Other Services (except Public Administration)	290	1,546	1.9	549
<b>Unclassified - industry not assigned</b>	<b>232</b>	<b>270</b>	<b>0.3</b>	<b>845</b>
<b>Total - Private Sector</b>	<b>4,552</b>	<b>71,559</b>	<b>87.7</b>	<b>818</b>
<b>Total - Government</b>	<b>118</b>	<b>10,000</b>	<b>12.3</b>	<b>748</b>
Federal Government	24	470	0.6	1,147
State Government	35	2,216	2.7	745
Local Government	59	7,314	9.0	723
<b>ALL INDUSTRIES</b>	<b>4,670</b>	<b>81,560</b>	<b>100.0</b>	<b>810</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2016.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

# Labor Force Activity

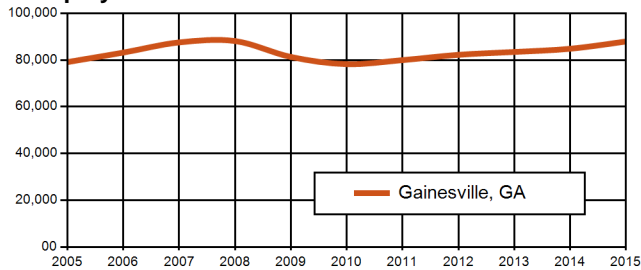
## ANNUAL AVERAGES

	Labor Force			Employed			Unemployed			Rate		
	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change
Hall	90,082	92,277	2.4%	84,790	87,894	3.7%	5,292	4,383	-17.2%	5.9%	4.7%	-20.3%
<b>Gainesville, GA Metropolitan Statistical Area</b>	<b>90,082</b>	<b>92,277</b>	<b>2.4%</b>	<b>84,790</b>	<b>87,894</b>	<b>3.7%</b>	<b>5,292</b>	<b>4,383</b>	<b>-17.2%</b>	<b>5.9%</b>	<b>4.7%</b>	<b>-20.3%</b>
Georgia	4,756,708	4,770,873	0.3%	4,414,343	4,490,931	1.7%	342,365	279,942	-18.2%	7.2%	5.9%	-18.1%
United States	155,922,000	157,129,917	0.8%	146,305,000	148,833,417	1.7%	9,617,000	8,296,333	-13.7%	6.2%	5.3%	-14.5%

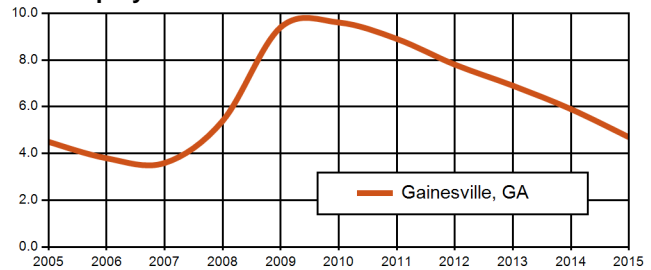
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

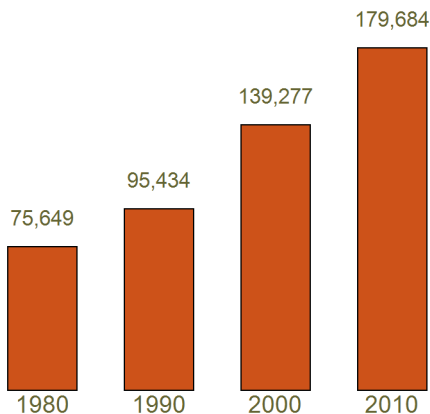
### Employment Trends



### Unemployment Rate Trends



### Population Estimates



### Population

	2010 Census	2015 Rank	2015 Estimate	% Change 2000-2015	2025 Projected*	% Change 2010-2025
Hall	179,684	24	193,535	7.7	227,478	26.6
<b>Gainesville, GA</b>	<b>179,684</b>		<b>193,535</b>	<b>7.7</b>	<b>227,478</b>	<b>26.6</b>
Georgia	9,687,653		10,214,860	5.4	11,538,707	19.1
United States	308,745,538		321,418,820	4.1	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

## Top Employers - 2015\*

### TEN LARGEST EMPLOYERS

#### Gainesville, GA Metropolitan Statistical Area

Cottrell, Inc.  
 Fieldale Further Processing  
 Kubota Manufacturing of America Corporation  
 Mar-Jac Poultry  
 Northeast Georgia Medical Center, Inc.  
 Northeast Georgia Physicians Group  
 Pilgrim's Pride Corporation  
 Victory Processing, LLC  
 Walmart  
 Wrigley Manufacturing Co, LLC

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2015. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### SIZE CLASS

Employees	Establishments	Employment
0 - 4	2,735	3,619
5 - 9	656	4,332
10 - 19	511	6,928
20 - 49	397	11,971
50 - 99	168	11,886
100 - 249	85	12,434
250 - 499	28	9,334
500 - 999	10	7,341
1000 - and over employees	6	11,765
<b>Total</b>	<b>4,596</b>	<b>79,610</b>

Note: Data shown for the Third Quarter of 2015.

## Education of the Labor Force

### Gainesville, GA

#### PERCENT DISTRIBUTION BY AGE

	PERCENT	PERCENT DISTRIBUTION BY AGE				
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	11.0%	7.9%	14.0%	12.7%	8.4%	13.3%
Some High School	13.6%	23.8%	13.3%	12.6%	8.8%	16.8%
High School Grad/GED	31.4%	37.1%	30.0%	29.5%	31.8%	29.8%
Some College	19.9%	25.0%	19.5%	16.9%	21.4%	16.7%
College Grad 2 Yr	5.4%	2.6%	5.9%	7.2%	6.3%	2.7%
College Grad 4 Yr	12.1%	3.5%	12.1%	13.9%	14.1%	13.1%
Post Graduate Studies	6.6%	0.2%	5.1%	7.2%	9.2%	7.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. The "Some College" category represents workers with less than two years of college and no degree.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2015

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Hall	2,107	--	2,107
<b>Gainesville, GA</b>	<b>2,107</b>	<b>--</b>	<b>2,107</b>



Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2015 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Gainesville, GA Metropolitan Statistical Area

### Hall

Brenau University  
University of North Georgia  
Lanier Technical College

[www.brenau.edu](http://www.brenau.edu)  
[www.gsc.edu](http://www.gsc.edu)  
[www.laniertech.edu](http://www.laniertech.edu)

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Accounting Technology/Technician and Bookkeeping°	96	101	184	5.2	82.2
Administrative Assistant and Secretarial Science, General	35	28	38	-20.0	35.7
Aesthetician/Esthetician and Skin Care Specialist°	16	21	43	31.3	104.8
Allied Health and Medical Assisting Services, Other°	22	20	22	-9.1	10.0
Autobody/Collision and Repair Technology/Technician°	13	24	46	84.6	91.7
Automobile/Automotive Mechanics Technology/Technician°	55	102	145	85.5	42.2
Business Administration and Management, General°	35	40	117	14.3	192.5
CAD/CADD Drafting and/or Design Technology/Technician°	8	11	11	37.5	0.0
Child Care and Support Services Management°	2	2	1	0.0	-50.0
Child Care Provider/Assistant°	88	98	156	11.4	59.2
Clinical/Medical Laboratory Technician	6	9	5	50.0	-44.4
Computer Installation and Repair Technology/Technician°	9	19	47	111.1	147.4
Cosmetology/Cosmetologist, General°	111	113	260	1.8	130.1
Criminal Justice/Safety Studies°	51	17	74	-66.7	335.3
Data Entry/Microcomputer Applications, General°	19	18	46	-5.3	155.6
Data Processing and Data Processing Technology/Technician°	23	25	30	8.7	20.0
Dental Assisting/Assistant	14	12	26	-14.3	116.7
Design and Visual Communications, General°	9	6	17	-33.3	183.3
Drafting and Design Technology/Technician, General°	15	8	12	-46.7	50.0
Early Childhood Education and Teaching°	42	38	57	-9.5	50.0
Electrical and Power Transmission Installation/Installer, General°	12	10	16	-16.7	60.0
Electrician°	11	6	31	-45.5	416.7
Emergency Medical Technology/Technician (EMT Paramedic)°	48	64	121	33.3	89.1
Entrepreneurship/Entrepreneurial Studies°	3	1	9	-66.7	800.0
Fire Prevention and Safety Technology/Technician°	1	2	6	100.0	200.0
Fire Science/Fire-fighting°	9	15	12	66.7	-20.0
Fire Services Administration	1	2	13	100.0	550.0
Graphic Design°	2	4	1	100.0	-75.0

# Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Health Services/Allied Health/Health Sciences, General°	16	14	39	-12.5	178.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology°	26	34	50	30.8	47.1
Industrial Mechanics and Maintenance Technology°	79	79	127	0.0	60.8
Interior Design°	3	6	45	100.0	650.0
Licensed Practical/Vocational Nurse Training	53	26	72	-50.9	176.9
Machine Shop Technology/Assistant°	41	53	57	29.3	7.5
Marketing/Marketing Management, General	5	1	6	-80.0	500.0
Medical Insurance Coding Specialist/Coder°	6	4	3	-33.3	-25.0
Medical Office Assistant/Specialist°	43	33	36	-23.3	9.1
Medical Office Management/Administration	8	5	19	-37.5	280.0
Medical/Clinical Assistant	125	105	168	-16.0	60.0
Network and System Administration/Administrator°	28	30	72	7.1	140.0
Nursing Assistant/Aide and Patient Care Assistant/Aide°	144	132	230	-8.3	74.2
Phlebotomy Technician/Phlebotomist°	15	15	13	0.0	-13.3
Radiologic Technology/Science - Radiographer	17	17	13	0.0	-23.5
Retailing and Retail Operations°	3	1	7	-66.7	600.0
Surgical Technology/Technologist	13	14	21	7.7	50.0
Web Page, Digital/Multimedia and Information Resources Design°	2	10	6	400.0	-40.0
Welding Technology/Welder°	118	123	211	4.2	71.5

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2013, 2014, and 2015.

Note: Please visit TCSG website for any college configuration changes.

## Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. and Finance	Comp. and Arch. and Math	Life and Soc. Svcs.	Comm. and Svcs	Legal	Ed. and Training	Arts and Design	Health Prac.	Health Support	
Hall	1,958	262	139	421	158	9	128	18	352	169	160	142
Subtotal Area	1,958	262	139	421	158	9	128	18	352	169	160	142

## Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. and Forestry	Cons- truction	Installation Main.	Prod.	Trans. and Moving
Hall	7,003	219	230	115	182	512	1,704	55	432	682	1,846	1,026
Subtotal Area	7,003	219	230	115	182	512	1,704	55	432	682	1,846	1,026

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of October 2016).

# Georgia Department of Labor Location(s)

**Career Center(s)**

2756 Atlanta Hwy  
Gainesville GA 30504

**Phone:** (770) 535 - 5484

**Fax:** (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)